Cumbrowski.com Sponsorships

Do you want to support my efforts to keep the resources and content of the resources portal at Cumbrowski.com fresh and up-to-date? You can help by sponsoring sections of the website. In return, will the sponsorship help your branding efforts and drive new business to your site via either a text link or a banner ad, which I will place on the pages that you sponsor.

Cumbrowski.com caters to marketing professionals and if that is your target audience, then you looking at the right place to get access to them. Cumbrowski.com is the right kind of website for B2B marketing and advertising. If you are looking for B2C advertising opportunities, I would suggest looking elsewhere to spend your advertising budget on, unless marketing professionals are exactly the right kind of demographics, who you like to target with your consumer offers.

To keep maintenance and management simple and to be transparent about the sponsorship system, did I create a limited set of available sponsorship options and categorized them by “What to sponsor” and “How to sponsor”.

I also strongly recommend having a look at my Tips for Potential Site Sponsors to learn if a sponsorship is the right thing for you and what you should consider regarding the ad format and content.

URL: HTTP://WWW.CUMBROWSKI.COM/SPONSORSHIPTIPS.ASP

Formats (How to sponsor)

1. Text link in upper left side of the page
2. Standard size banner ad (468x60 or 728x90) at the top of the page beneath top navigation and title, above table of contents or page content itself. NO Flash (because it interferes with the site navigation), animated GIF is okay.
3. Standard size button ad (125x125) in the upper left side of the page beneath text ads. Flash is okay.
4. Standard size skyscraper ad (120x600) in the lower left side of the page after newsletter sign-up and events calendar (if present). Flash is okay.

Website Areas (What to sponsor)

1. Single page sponsorship
2. Section sponsorship, available sections are:
   a. Internet Marketing
   b. Affiliate Marketing
   c. Search Engine Optimization
   d. Search Engine Marketing/Paid Search
   e. Web Development
   f. General Content Areas (News, Events and Articles etc.)
3. Side-wide sponsorship
1. Text ad
2. Standard size banner ad (468x60 or 728x90 pixels, static or animated GIF, **NO Flash**)
3. Standard size button ad (125x125 or button ad with a width < 250 pixels, **Flash is OK**)
4. Standard size skyscraper ad (120x600 or tower/skyscraper ad with a width < 250 pixels, **Flash is OK**)

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**Table of Contents**

- Introduction to Internet Marketing
- Internet Marketing News and Research, Benchmarks, Learning, How-To
  - Internet Marketing News Portal and Blogger Communities
  - Blogs about Internet Marketing
  - Performance Marketing Blog
  - Social Media Blog
  - Search Marketing Blogs
  - Copywriting and Conversion Blogs
  - Web Analytics and Statistics Blogs
  - Email Marketing Blogs
  - Internet Marketing Law Blogs
- Internet Marketing Directories and Membership Sites
- Special Directories
- Articles and Guides

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**Introduction to Internet Marketing**

If you have a website to do business online such as selling products or services to customers (B2C) or other businesses (B2B), internet marketing must be part of your business plan to ensure success on the internet.
**Sponsorship Pricing**

All sponsorships are on a month-to-month basis and non-refundable. PayPal is the preferred method of payment (PayPal subscription), but other payment arrangements can be made, if necessary. Links to PayPal to create a subscription are available on the website at [HTTP://WWW.CUMBROWSKI.COM/SPOONSHIPS.ASP](HTTP://WWW.CUMBROWSKI.COM/SPOONSHIPS.ASP)

**Discounts are available for long-term commitments** (at least 3 months) paid in advance. Please [contact me directly](#) to learn more about the details and available discounts.

The grid below shows the fee for each possible location/format combination. Please contact me to [verify the availability](#) of your preferred sponsorship option. It might not be available and not visible to you at the first glance at the site. Existing single page sponsorships might conflict with requested section sponsorships for example.

Prices are in US Dollars and must be paid in advance.

<table>
<thead>
<tr>
<th>Location</th>
<th>Single Page Sponsorship</th>
<th>Section Sponsorship</th>
<th>Side Wide Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Text Link</td>
<td>$50</td>
<td>$150</td>
<td>$500</td>
</tr>
<tr>
<td>Center Top Banner</td>
<td>$100</td>
<td>$300</td>
<td>$1,000</td>
</tr>
<tr>
<td>Sidebar Top Button</td>
<td>$75</td>
<td>$200</td>
<td>$750</td>
</tr>
<tr>
<td>Sidebar Skyscraper</td>
<td>$60</td>
<td>$175</td>
<td>$600</td>
</tr>
</tbody>
</table>

**Notes:**
1. Sponsorship prices are in US Dollars and must be paid in advance.
2. The sponsorship fees are subject to change, but changes will only affect future and unpaid sponsorships.
3. Volume discounts and discounts for long-term commitments and annual sponsorships are available and negotiable.

**Contact Information**

**Toll-Free (US only)***

<table>
<thead>
<tr>
<th>24/7 VM: +1(866) 809-1807</th>
<th>Email: <a href="mailto:Carsten@Cumbrowski.com">Carsten@Cumbrowski.com</a></th>
</tr>
</thead>
<tbody>
<tr>
<td>Fax: (866) 809-1807</td>
<td>IM: ccumbrowski (Skype)</td>
</tr>
</tbody>
</table>

**International***

<table>
<thead>
<tr>
<th>24/7 VM: +1(559) 272-5054</th>
<th>Postal Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fax: +1(559) 272-5054</td>
<td>Carsten Cumbrowski</td>
</tr>
<tr>
<td></td>
<td>7625 N 1ST STREET, #154</td>
</tr>
<tr>
<td></td>
<td>Fresno, CA 93720 (US)</td>
</tr>
</tbody>
</table>

For additional methods to contact me, visit [HTTP://WWW.CUMBROWSKI.COM/CONTACT.ASP](HTTP://WWW.CUMBROWSKI.COM/CONTACT.ASP)